

Creating an Account as a Private Contractor: A Step-by-Step Guide

Introduction to the Social Market Account Setup: To begin selling products as a private contractor, especially for those working with aesthetic or specialty practices in brick-and-mortar businesses, you will need to set up what is referred to as a social market account.

Navigating to the Website:

- Visit shiftingretail.com.
- Click on the **Join** button to start the account creation process.



Understanding Enrollment Fees:

- Upon navigating to the join page, you will encounter the Social Market Enrollment Fee, which is a tech and admin fee of **\$49.99**, charged annually (**not monthly**).
- This fee grants you access to your back office portal, allowing you to view all necessary data and reports for managing your business.

Selecting a Product Bundle:

- For those working specifically with patient based practices or brick-and-mortar businesses, it is recommended to focus on the **Bio Cell or Pro Collagen XM Bundle**.
- To select this bundle, find and click on the **Pro Collagen XM** enrollment option. This typically includes one bottle of each product, serving as an ideal starting point for a practice to showcase the products.



Setting Up Marketing Materials:

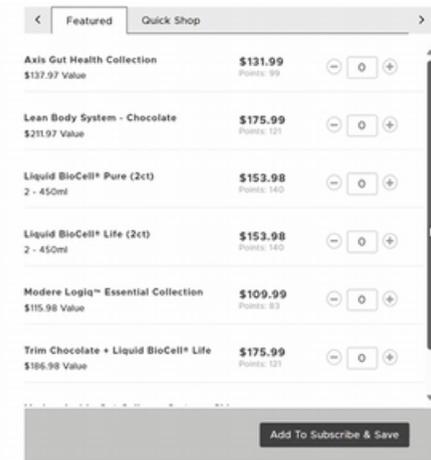
- Upon selecting a product bundle, ensure you have marketing materials ready, which can include QR codes and printable resources available from LiquidBioCellresources.com.
- These materials are crucial for setting up a display and should be easily accessible and editable for the practice.

Ordering Product Quantities:

- Depending on the practice's needs, you might want to order two bottles of each product to meet the clinical dose requirements. This quantity ensures there's enough for at least one patient or client of each kind.

Ensuring Commission Qualification via Subscribe and Save:

- A key component of maintaining a steady income as a private contractor is through commission qualification. Achieve this by setting up a subscription of 75 points per month under the subscribe and save option. This not only secures a regular product supply but also opens two avenues for commission: maintaining the subscription point threshold and acquiring a new customer each month who spends at least \$150.



Subscription Selections:

- When choosing products for subscription, opt for ones like Liquid Bio Cell Skin, and add them to your subscribe and save plan. This ensures that the practice or individual contractor remains qualified for commissions monthly, with the flexibility to adjust subscriptions as needed.

Finalizing the Enrollment:

- **Input your affiliate or corporate code if prompted**, or it may automatically fill in. For businesses, select the as a business option and complete the form with the required details, including the **company name, EIN, and contact information for the owner or manager.**
- **Email would always be the enrollers emails.**
- Choose a standard password for the back office portal to facilitate easy access for account management. (EXAMPLE: Modere123!)
- If the account is for a business, simply use the business name for the website section. If for an individual, use their personal or business name.
- Agree to the terms of service and finalize the enrollment process, establishing the account as a private contractor.

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